

Digital Leadership Initiative - Student Overview

Presented by Leadhawk Learning

A student-facing overview of participation, leadership opportunities, and recognition within the Digital Leadership Initiative.

What Is the Digital Leadership Initiative?

The Digital Leadership Initiative helps students demonstrate initiative, responsible online behavior, values-based communication, and positive digital leadership within their school or community. Participants may use tools such as the Online Reputation Score and Protect Your Brand Challenge to encourage awareness, discussion, and positive digital culture.

How Students Can Participate

- Complete the Protect Your Brand Challenge
- Submit the Student Application
- Participate in an approved leadership effort
- Share or present the program with school leadership
- Support positive digital culture
- Receive school/organization verification when applicable

What Students May Receive

- Digital Leadership Recognition Certificate
- Digital Badge Eligibility
- Leadership Letter Consideration
- Résumé/LinkedIn Language
- School or Community Recognition
- Award Consideration

Leadership that Shows Up Beyond the Classroom

Students who participate demonstrate initiative, communication responsibility, digital awareness, and the ability to influence others toward positive values.

The Digital Leadership Initiative is designed to help students lead with character, responsibility, and positive digital influence.