

Digital Leadership Program - Student Overview

Presented by Leadhawk Learning

A student-facing overview of participation, leadership opportunities, and recognition within the Digital Leadership Program.

What Is the Digital Leadership Program?

The Digital Leadership Program helps students demonstrate initiative, responsible online behavior, values-based communication, and positive digital leadership within their school or community.

How Students Can Participate

- Complete the Protect Your Brand Challenge
- Submit the Student Application
- Participate in an approved leadership effort
- Share or present the program with school leadership
- Support positive digital culture
- Receive school/organization verification when applicable

What Students May Receive

- Digital Leadership Recognition Certificate
- Digital Badge Eligibility
- Leadership Letter Consideration
- Résumé/LinkedIn Language
- School or Community Recognition
- Award Consideration

Leadership that Shows Up Beyond the Classroom

Students who participate demonstrate initiative, communication responsibility, digital awareness, and the ability to influence others toward positive values.

The Digital Leadership Program is designed to help students lead with character, responsibility, and positive digital influence.