



# TELL YOUR LEADERSHIP STORY

SHARE THE IMPACT YOU CREATED AND INSPIRE THE NEXT LEADER.

You've taken action, influenced others, and made a difference.  
Now it's time to share your story of leadership, learning, and impact.



## 1. CAPTURE YOUR JOURNEY

Think back on your experience. What happened? What did you do? What did you learn along the way?



What was your goal?



Who did you reach?



What actions did you take?



What challenges did you overcome?



What did you learn?



What surprised you?



## 2. SHOW YOUR IMPACT

Numbers tell part of the story.  
Impact tells the full story.



PEOPLE REACHED



PYB COMPLETIONS  
INFLUENCED



FEEDBACK RECEIVED



VALUE CREATED



MOMENT THAT  
STOOD OUT



## POWERFUL PROOF

Add a quote, story, or feedback that shows the difference you made.

  
  



## 3. BUILD YOUR STORY

Use your impact to build a compelling leadership story.

### STORY FRAMEWORK

Use this simple structure for your presentation:



#### THE CHALLENGE

What was the need or opportunity?



#### THE ACTION

What did you do as a leader?



#### THE IMPACT

What difference did it make?



#### THE LESSONS

What did you learn?



#### THE NEXT STEP

What will you do next?

### PRESENTATION PREP

- ☐ Use visuals (slides, photos, graphics)
- ☐ Tell stories, not just numbers
- ☐ Practice your delivery
- ☐ Prepare for questions
- ☐ Lead with confidence

*Your leadership journey matters.  
Your story inspires others.  
Tell it.*



## YOUR LEADERSHIP STORY IN ONE SENTENCE

If someone only remembers one thing, what do you want it to be?



## WHAT'S NEXT?

How will you use your story to inspire others and continue your leadership journey?

  
  



*You led. You impacted. You inspired.  
Your story is the trail for someone else to follow.*



## FINAL CHECK

I'm proud of my journey and ready to share my story.

☐


1

RECOGNIZE  
OPPORTUNITY

2

CHOOSE  
YOUR ROUTE

3

HELP OTHERS  
PROTECT THEIR BRAND

4

TAKE THE  
JOURNEY

5

TELL YOUR  
LEADERSHIP STORY

6

KEEP  
TRAVELING

★ Your story today can inspire someone else's tomorrow. ★