

# PILOT PARTNERSHIP AGREEMENT

## Leadhawk Online Reputation System

An educational and awareness-based partnership designed to support online reputation awareness, leadership development, and intentional digital behavior.

---

### 1. Purpose of Agreement

The purpose of this Agreement is to establish a collaborative pilot partnership between Leadhawk Learning and the Organization for participation in the:

#### Leadhawk Online Reputation System

The Leadhawk Online Reputation System is an educational and awareness-based experience designed to support:

- online reputation awareness
- leadership development
- intentional decision-making
- guided reflection
- digital behavior discussions

The System currently includes:

- the Online Reputation Score
  - the Protect Your Brand Challenge
  - related educational resources, journals, certificates, and implementation materials
- 

### 2. Educational Purpose

The Leadhawk Online Reputation System is intended solely for:

- educational purposes
- leadership development
- guided reflection
- awareness-based learning experiences

The Services are not intended to function as:

- disciplinary systems
- surveillance systems
- psychological evaluations
- employment screening tools
- admissions screening tools
- behavioral diagnoses
- legal or mental health services

Participation is intended to promote awareness, discussion, and intentional decision-making regarding online behavior and reputation.

---

### 3. Services Provided by Leadhawk Learning

Depending on the nature of the pilot partnership, Leadhawk Learning may provide access to:

- Online Reputation Score participation
- Protect Your Brand Challenge access
- facilitator guidance materials
- implementation resources
- participation certificates
- reflection journals
- downloadable partnership resources
- educational support materials
- completion validation resources

Specific pilot details may be discussed separately between Leadhawk Learning and the Organization.

## 4. Organizational Responsibilities

The Organization agrees to:

- supervise participation appropriately
- determine how participation will be facilitated internally
- communicate appropriately with students, parents, participants, or staff where applicable
- comply with applicable school, organizational, or legal requirements
- avoid representing the Services as professional certification, psychological evaluation, or disciplinary tools

The Organization is responsible for determining how participation may be recognized within its own programs or activities.

---

## 5. Voluntary Participation

Unless otherwise determined by the Organization, participation in the Services is intended to be voluntary and educational in nature. Leadhawk Learning encourages organizations to implement the experience in a constructive, discussion-oriented, and leadership-focused manner.

---

## 6. Intellectual Property & Branding

All Leadhawk Learning materials remain the intellectual property of Leadhawk Learning, including but not limited to:

- branding
- logos
- visuals
- journals
- worksheets
- certificates
- downloadable materials
- challenge content
- educational resources
- implementation guides

The Organization may use authorized materials solely for approved educational and pilot partnership purposes.

Materials may not be:

- reproduced for resale
- redistributed publicly
- modified without permission
- represented as the Organization's original intellectual property

without prior written permission from Leadhawk Learning.

---

## 7. Participation Validation & Certificates

Participants who complete the Protect Your Brand Challenge may receive:

- digital completion certificates
- participation acknowledgment materials
- guided reflection journals
- educational completion resources

Certificates and participation materials are intended solely as educational participation acknowledgments and do not represent:

- academic credit
- professional licensing
- accreditation
- employment qualifications
- behavioral certification

Organizations are responsible for determining how participation is recognized internally.

## 8. Privacy & Data Awareness

Leadhawk Learning values participant privacy and does not sell personal participant information to third parties.

The Organization acknowledges that:

- the Online Reputation Score is intended as a reflection and awareness tool
- participation data may be limited based on implementation structure
- Leadhawk Learning may utilize website analytics and third-party educational platforms to support delivery of Services

Organizations are responsible for ensuring their own compliance with applicable:

- student policies
  - organizational policies
  - parental communication procedures
  - privacy requirements
- 

## 9. Limitation of Liability

Participation in the Leadhawk Online Reputation System is voluntary and educational in nature.

To the fullest extent permitted by law, Leadhawk Learning shall not be liable for:

- disciplinary decisions
- organizational policy decisions
- participant conduct
- reputational outcomes
- emotional distress
- third-party interpretation of online activity
- indirect or consequential damages arising from participation in the Services

The Organization acknowledges that participants remain responsible for their own online behavior, communications, and personal decisions.

---

## 10. Pilot Partnership Term

This pilot partnership shall begin on:

Date: \_\_\_\_\_

and remain active until:

Date: \_\_\_\_\_

unless modified or terminated by either party through written notice.

---

## 11. Modification of Agreement

This Agreement may be modified only through written agreement between Leadhawk Learning and the Organization.

---

## 12. Non-Exclusivity

This Agreement does not establish exclusivity between the parties.

Both parties remain free to engage in similar partnerships or educational activities with other organizations.

### 13. Governing Law

This Agreement shall be governed by and interpreted in accordance with the laws of the applicable jurisdiction in which Leadhawk Learning operates.

---

### 14. Acceptance & Signatures

By signing below, both parties acknowledge that they have reviewed and agree to the terms outlined in this Pilot Partnership Agreement.

---

#### Leadhawk Learning

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

---

#### Organization

Organization Name: \_\_\_\_\_

Representative Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

---

#### Contact Information

##### Leadhawk Learning

Leadhawklearning.com

shaun@leadhawklearning.com

404-405-1568

