

LEADERSHIP IMPACT PRESENTATION WORKBOOK

Share your results.

Show your impact.

Inspire others.



LEADHAWK
LEARNING

Leaders go first.

PURPOSE

Why are you sharing your impact?

Check all that apply.

- ☐ Celebrate what was accomplished
- ☐ Inspire other students to lead
- ☐ Encourage others to protect their brand
- ☐ Show the difference leadership makes
- ☐ Share ideas that can help others
- ☐ Other: _____



YOUR MAIN MESSAGE

What is the one thing you want
your audience to remember?



Make it clear. Make it powerful.
Make it memorable.

YOUR IMPACT AUDIENCE

Why did you choose this audience?

What made this audience a good fit?

What did you learn about this audience?

Who else could benefit from this approach?

- | | |
|---|--|
| ☐ School Leaders | ☐ Athletes |
| ☐ Teachers | ☐ Coaches / Athletic Department Staff |
| ☐ Parents | ☐ Community Members |
| ☐ Other: _____ | |



If another student were beginning this journey tomorrow.
"What advice would you give them?"

YOUR LEADERSHIP STORY



The Opportunity

Who believed in you? How did receiving this invitation make you feel?



The Challenge

What problem were you trying to solve? Why did helping others complete Protect Your Brand matter to you?



My Strategy

How did your strategy to reach people play out?



Leadership in Action

What happened? What stood out the most?



Looking Ahead

How will this experience influence the way you lead in the future?

**Leadership isn't the story of what you accomplished.
It's the story of who you helped along the way.**

REFLECTION

Reflection turns experience into growth

What worked & what would you change?

What part of your strategy had the greatest impact?

- ---
- ---
- ---

If you were starting over, what would you do differently?

- ---
- ---
- ---



Every leader improves by reflecting. Share what makes your next effort even better.

PRESENTATION PREP

BEFORE YOU PRESENT:

- ☐ Review your Leadership Impact Results
- ☐ Practice your presentation out loud
- ☐ Bring your Leadership Impact Results presentation
- ☐ Bring your Leadership Influence Strategy
- ☐ Be prepared to answer questions
- ☐ Remember why you started

AFTER YOU PRESENT:

- ☐ Thank your audience
- ☐ Ask if they have any final thoughts
- ☐ Reflect on what you learned
- ☐ Celebrate what you've accomplished

**Preparation builds confidence.
Confidence helps your message make an impact.**

CHALLENGES & LESSONS

Every leader encounters obstacles.

Your experience can help someone else overcome theirs.

What challenges did you encounter?

Think about things like...

- Getting people interested
- Finding time
- Fear of speaking
- Not getting responses
- Changing your strategy
- Unexpected barriers

What did you learn? What advice would you give the next DLI student?

What was your biggest challenge in this experience?



Your experience becomes someone else's shortcut.

CONTINUE THE JOURNEY

I WANT MY INFLUENCE TO:

- ☐ Encourage someone to establish their personal brand
- ☐ Help another student begin Protect Your Brand
- ☐ Share what I learned with my school or organization
- ☐ Continue developing as a leader
- ☐ Mentor someone beginning their own journey
- ☐ Create another opportunity to make a positive impact
- ☐ Other: _____

MY NEXT STEP

What's one leadership action you'll take within the next 30 days?

LEAVE THEM INSPIRED

If you could leave the next DLI student with one piece of advice...

Leadership isn't measured by how far you go. It's measured by how many people you help begin their own journey.