



**LEADHAWK
LEARNING**

Bring the Online Reputation System to Your School or Organization *(Quick Overview)*

A guided educational experience designed to help students build awareness, leadership, accountability, and intentional online behavior.

1 WHAT IS THE LEADHAWK ONLINE REPUTATION SYSTEM?

A simple, effective 3-step experience that empowers participants to understand, protect, and strengthen their online reputation.



ONLINE REPUTATION SCORE AWARENESS

Participants discover how their online presence is perceived. "Free"



PROTECT YOUR BRAND CHALLENGE REFLECTION + ACTION

Guided activities help participants reflect, learn, & take action.



ONGOING REPUTATION DEVELOPMENT LONG-TERM GROWTH

Participants build lasting habits that support their future & goals.

2 WHO IT'S DESIGNED FOR



HIGH SCHOOLS



COLLEGES



ATHLETIC
DEPARTMENTS



LEADERSHIP
PROGRAMS



YOUTH
ORGANIZATIONS



PARENT
PROGRAMS



YOUNG
PROFESSIONALS

3 SKILLS REINFORCED



DIGITAL
LEADERSHIP



PERSONAL
ACCOUNTABILITY



ONLINE
AWARENESS



REPUTATION
REFLECTION



EMOTIONAL
AWARENESS



STRATEGIC
THINKING

4 HOW ORGANIZATIONS USE IT

- ✓ Advisory Programs
- ✓ Athletic Leadership Development
- ✓ Team Workshops
- ✓ Parent & Student Discussions
- ✓ Leadership Initiatives
- ✓ Community & Youth Programs
- ✓ Sponsored Student Participation
- ✓ Digital Behavior Coaching

6 EDUCATIONAL PARTICIPATION & VALIDATION

Participants receive completion validation resources designed to support educational participation, leadership development, and guided reflection experiences. The resources acknowledge participation and growth. They do not represent academic credit, licensing, or professional certification.

5 PARTICIPATION INCLUDES



Online Reputation
Score (30-seconds)



Guided Reflection
Activities



Leadership-Based
Reputation Sprint (60 min)



Completion
Validation



Digital Badge
& Certificate



Reflection
Journal

INTERESTED IN BRINGING THE ONLINE REPUTATION SYSTEM TO YOUR ORGANIZATION?



EXPLORE PARTNERSHIPS
Let's build something meaningful together.



SCHEDULE A PILOT DISCUSSION
See how it can support your students and staff.



CONTACT LEADHAWK LEARNING
We're here to help.